



Manon Kouwenhoven

UX/UI Designer

I'm a UX/UI designer and problem solver with a huge passion for minimalism and **valuable user experiences**.

I am loyal, empathetic, service oriented and flexible. I adapt quickly and easily to new situations. I provide overview and structure and pay attention to details.

My flame will burn if I can design digital solutions that makes people's lives easier and increases usage and conversion.

CONTACT



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Ouderkerk aan de Amstel



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linkedin.com/in/manonkouwenhoven



manonkouwenhoven.nl (portfolio)

WORK EXPERIENCE

UX Design Master project

Competence Factory | 2024

- Working on UX Design Master existing of:
 - Writing UX Strategy, UX Research and UX Design for Notenvanliane.com
 - Expert review for Alabastine.nl

UI designer for Riple

Project Experience Haus | 2023

- Designing Riple's design system and new news app

UX- and UI designer for Pimentae

Project Experience Haus | 2022

- Interviewing and researching stakeholder and users
- Designing the user journey and prototype for the website
- Usability testing

UX- and UI designer, contentspecialist

iFriendlify | 2021 - heden

- Consulting on user interface and experience NoLongerLost.com
- Coördinating publicity campaign for the Benti website
- UX Writing website texts, communication and telephone protocol for Benti.nl
- Designing presentations for the Benti project

UI designer and webdesigner

iFriendlify | 2021 - 2022

- Designing brand, logo and corporate identity
- Designing and developing website auliavangoenscoaching.nl

UI designer and webdesigner

IBM | 2019 - 2021

- Designing internal websites and newsletters
- Designing posters and flyers internal campaigns
- Translating Design Thinking education material for Open P-Tech

Collaborator and designer

IBM and Movement On The Ground | 2019

- Design Thinking, designing the user experience and user journey

UI designer and process design consultant

IBM | 2017 - 2021

- Designing and developing new process portal and information architecture for process information
- Simplifying, clarifying, coordinating and optimizing information and describing new process components
- Investigating and analyzing new tooling
- Consulting stakeholders on new and changed processes
- Advising and cooperating with the European process leader
- Managing content and identifying points for improvement

Proces design consultant

IBM | 2012 - 2016

- Coordinating and optimizing process descriptions and flows
- Supporting organizational transformation
- Consulting and informing stakeholders on new and processes

IT-specialist, Notes designer and developer

IBM | 2001 - 2011

- Developing and supporting Notes applications
- Coordinating, supervising and executing application sunsets and user migrations from a technical and organizational point of view

EDUCATION

UX Research, Interaction design, Usability, Figma advanced, Persuasive design (Psychology of design), UX Writing, Online personalisation, Usability testing
Competence Factory | 2023 - 2024

UI Design with Figma, UX- & UI Design
Experience Haus | 2022 - 2023

Pattern design, Photo styling, Interior styling, Art analysis
Academie Vogue | 1994 – 1997

Propaedeuse Business Mathematics
InHolland | 1990 - 1992

COURSES

Speculative design
Enterprise Design Thinking

Agile development

Agile operations

Blockchain Essentials

Consulting Fundamentals

Javascript

HTML

Notes Domino and Script

COMPETENCES

- Empathy
- User perspective
- Structuring, simplifying
- Wireframing and prototyping
- Usability review
- Collaboration
- Critical analysis
- Communication skills
- Problem solving
- Information organization
- Documentation skills

SKILLS

- UX design, UI design, Interaction design
- User research
- Figma, Figjam
- HTML, CSS
- Adobe Illustrator and Photoshop
- Trello, Slack, Mural, Miro
- MS Office

LANGUAGES

Dutch, English